

Rep Order# 8846733 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36971

Printed: 08/15/2012 1:35 PM

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () RESTORE OUR FUTURE
Product ISSUE
Estimate# 501
Buyer KAREN BECKINI
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286

Agency C/P1/P2/E //501
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

MT STY

PLEASE SEE REVISION TO LINES 5 & 8..

ADD LINES 17 & 18 AS MAKEGOODS

NO CHANGE IN TOTAL.

PLEASE CONFIRM

THANKS

GREG

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Showing Buylines: All Lines

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Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0262

Line#	LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		*17	SU	7P-8P	60 MINUTES Sales Remark: V3 MAKEGOOD [MKGD FOR SPOTS MISSED ON LN #5: 8/14(1/WK)] V3 Added	:30	\$8,500.00	08/19-08/19	1	1	1	\$8,500.00	
		6	W	10P-11P Buyline Comment: CSI		:30	\$15,000.00	08/15-08/15	1	1	1	\$15,000.00	
		7	TH	10P-11P Buyline Comment: PERSON OF INTEREST		:30	\$10,000.00	08/16-08/16	1	1	1	\$10,000.00	
		*8	SA	7P-8P Buyline Comment: ET WKND [MADE-GOOD BY LINE(S) 18] V3 Effective Dates Changed		:30	\$600.00	08/18-08/18	0	0	0	\$0.00	
		*18	TH-F	5A-6A	5A NEWS Sales Remark: V3 MAKEGOOD [MKGD FOR SPOTS MISSED ON LN #8: 8/18(2/WK)] V3 Added	:30	\$600.00	08/16-08/17	2	1	2	\$1,200.00	
		9	SA-SU	11P-1135P Buyline Comment: 11P NEWS WKND		:30	\$2,000.00	08/18-08/19	2	1	2	\$4,000.00	
		10	SU	6A-630A Buyline Comment: 6A NEWS SUN		:30	\$1,100.00	08/19-08/19	1	1	1	\$1,100.00	
		11	SU	630A-8A Buyline Comment: CBS SUN AM		:30	\$3,500.00	08/19-08/19	1	1	1	\$3,500.00	
		12	SU	9P-10P Buyline Comment: GOOD WIFE		:30	\$7,500.00	08/19-08/19	2	1	2	\$15,000.00	
		13	SU	10P-11P Buyline Comment: MENTALIST		:30	\$7,500.00	08/19-08/19	1	1	1	\$7,500.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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14	M		5P-630P		:30	\$2,000.00	08/20-08/20	2	1	2	\$4,000.00	
				Buyline Comment: 5P NEWS								
15	M		630P-7P		:30	\$2,000.00	08/20-08/20	1	1	1	\$2,000.00	
				Buyline Comment: INSIDE EDITION								
16	M		7P-8P		:30	\$2,000.00	08/20-08/20	1	1	1	\$2,000.00	
				Buyline Comment: ET/INSIDER								

--REPORT TOTALS--

Report Totals: 32 / \$105,800.00

--SALES MONTHLY TOTALS--

Aug 12: 32 / \$105,800.00
Sales Totals: 32 / \$105,800.00
Station Totals: 32 / \$105,800.00
Lines not sent/rclcd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$302,286	CABL	0%	KLAS	35%	KSNV	39%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%	UNKN	0%		

Books null
Demos RA35+